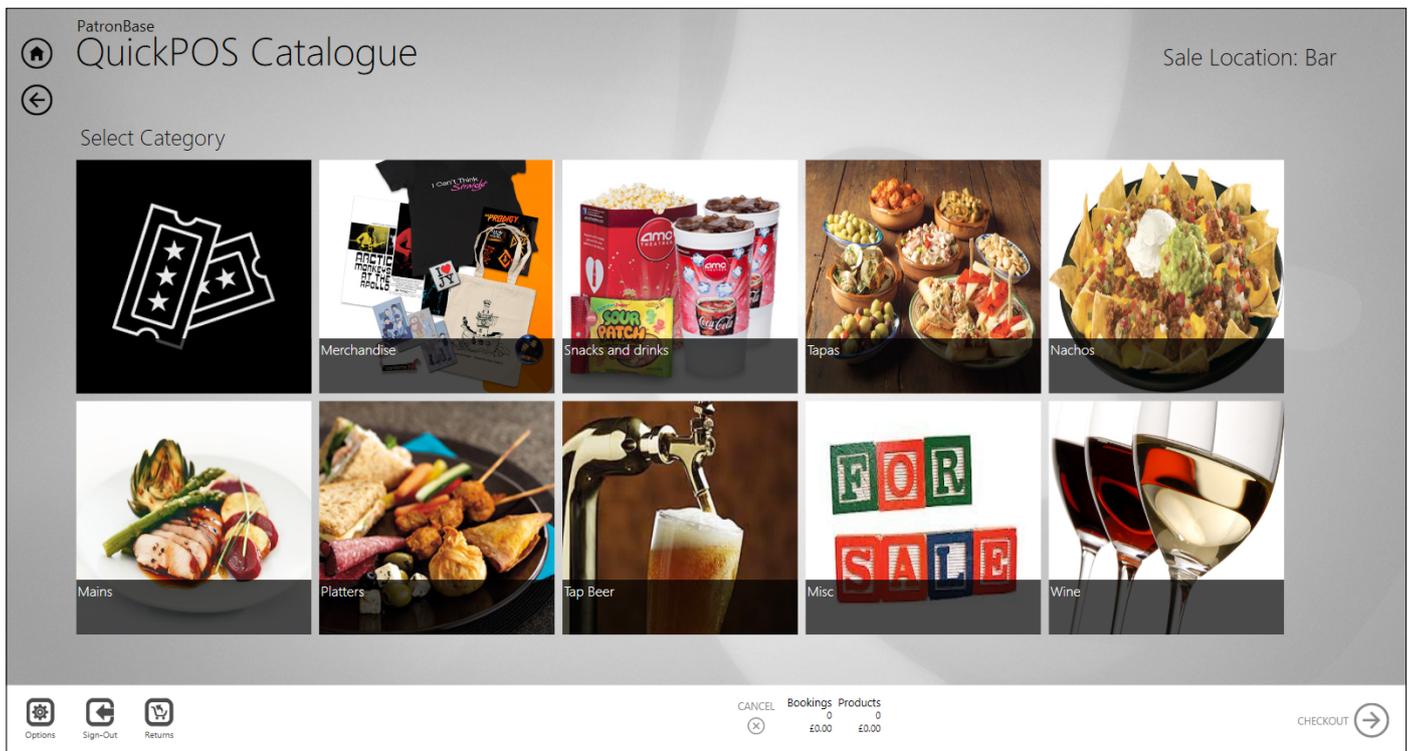


Introduction - **Inventory** Module with **QuickPOS**



- Does your organisation need to interact with customers at multiple touch-points?
- Are you looking to introduce secondary revenue streams, such as a foyer shop stand of local produce or artwork?
- Are you currently reviewing your internal EPOS systems?

PatronBase's exciting new Inventory module with QuickPOS might well be just what you are looking for!

Response to customer demand

As a result of our customers asking us for more ways to interact with their loyal patrons and members, as well as more advanced ways to track their secondary sales within PatronBase, our developers have created two brand new modules! Together the new Inventory and QuickPOS modules allow organisations to track their stock inventory, sell products at various customer touch points and report on the success of their upselling, without the need for additional stand alone EPOS systems or integration tools.

The Inventory Module

The Inventory module brings a suite of new functionality to the products screen within PatronBase, allowing users to record the following product information:



Stock ordering details
e.g. Suppliers, order units, individual measures etc.



Selling Measures
e.g. stock wine by the bottle and sell by the glass



Storage locations and selling points



Variable prices by location



Stock Levels & Order History



Safety stock levels and reorder points

Stock control and history

Within the Stock History and Stock Levels tabs it is possible for stock controllers to record the levels of stock in each venue location and any actions that may have affected it, such as:

- Order and receipt of new stock from suppliers
- Stocktake counts
- Stock adjustments due to accidental damage or theft of goods, for example

Location	Code	Variations	In Stock	Reserved	Required	On Order	Unit Cost (Avg)	Stock Value
Bar	HRBT10	Bottle - 2010	10.00	0.00	0.00	5.00	3.97	39.71
Bar	HRBT12	Bottle - 2012	4.33333	0.00	0.00	0.00	0.00	0.00
Box Office	HRBT10	Bottle - 2010	5.00	0.00	0.00	0.00	2.50	12.50
Box Office	HRBT12	Bottle - 2012	5.00	0.00	0.00	20.00	0.00	0.00

Stock levels can also reflect part-measures of stock; for example a bottle of wine that has had two glasses of wine poured from it will now show as a third of bottle in stock.

All product transactions are automatically recorded against the stock levels in each location, providing a clear view of which stock is and isn't selling well and where. The Stock History tab also provides a complete history of all transactions to date, alongside the operator that made the changes and any references you may wish to add, such as purchase order number or reason for adjustment.

Recording and controlling stock from a single screen makes it simple to keep track of all your consumable goods and merchandise and ensure that each point of sale has enough stock for the next event in the calendar.

Stock Receipt

Product: HRBT12 - House Red - Pinot Noir

From Location: Box Office

Current Stock: 5.00 Reserved: 0.00

Backordered: 0.00 Unit Cost: 0.00

To Location: Bar

Stock to Move: 10

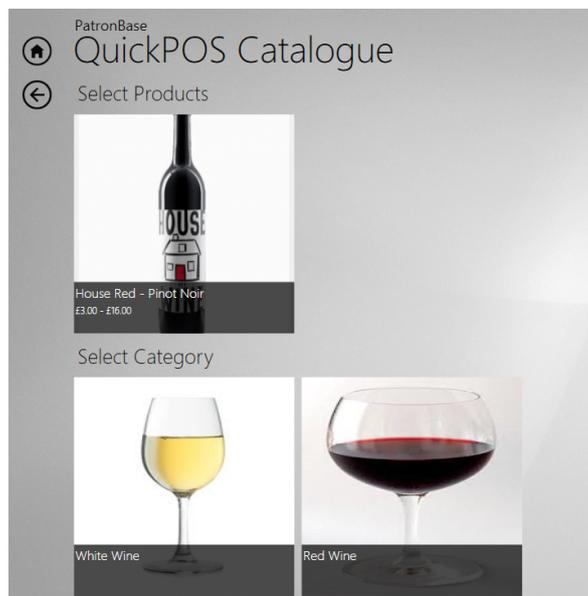
Changed By: GD

OK Cancel

Selling products through QuickPOS

In addition to selling products through the Box Office and web modules (which are both integrated with Inventory), PatronBase were asked to develop a simple POS module that could be used by any operator, in any location, to quickly sell products and merchandise and provide opportunities for loyal patrons and members to redeem their benefits. Hence the birth of the QuickPOS module, which has been optimised for touchscreen enabled terminals.

Whether you are selling t-shirts and caps from a pop-up stand in the foyer or pre-show drinks and snacks in the bar, QuickPOS offers a user friendly, intuitive interface that your operators will love.



Optimised for touch screens



Integral part of your PatronBase system



Quick and easy to use



One system covering bar, merchandise, web and box office sales

Product variation

Do you need to distinguish between sales of large, medium and small clothing items, as well as by colour or style? Perhaps you would like to sell a larger variety of beers or wines but don't want to overwhelm your bar staff?

Product variations added in Inventory will filter down into QuickPOS, allowing your operators sell a multitude of products whilst keeping your POS terminal interface tidy. QuickPOS will also allow your operators to complete a sale with the minimum number of steps, which can be important during busy interval periods.

Pricing variation

Inventory and QuickPOS also makes it possible to add bespoke prices to product variations, to allow for alternative pricing by brand, vintage, type or size of product, for example;



Barcode scanning

Barcodes can be assigned to individual products within PatronBase and used to make purchases even quicker at the point of sale, via the QuickPOS module. Simply scan the items your customer wishes to purchase from the home screen and they will be added to the basket, ready to be checked out!



As well as scanning products, QuickPOS is fully integrated with your patron records, allowing you to scan membership cards for instant recognition.

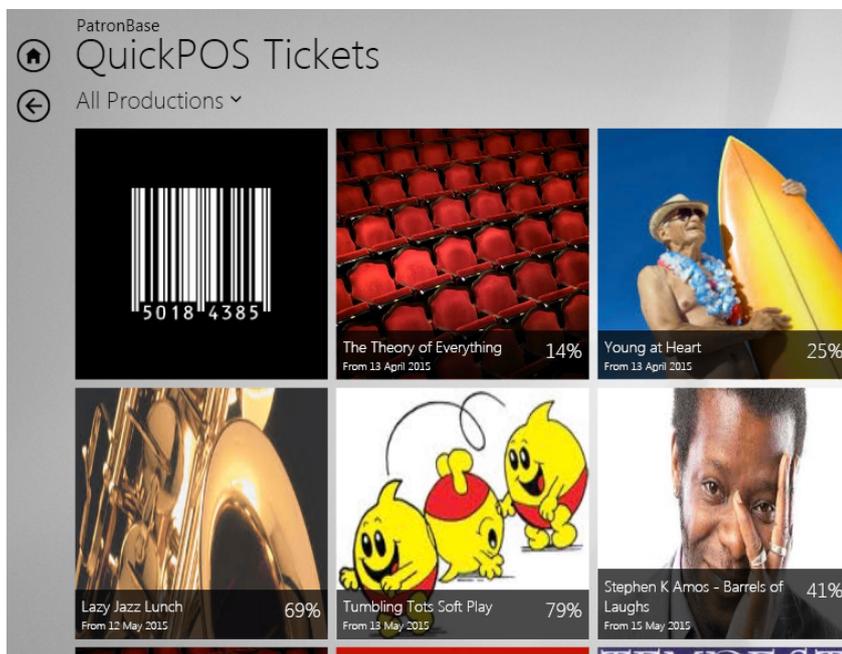
Engaging with customers

Even if you only use QuickPOS to sell drinks at the bar, there is still an opportunity to engage with your customers and record their contact information for a later date. Inputting patron data at the end of the transaction is a great way to encourage people to sign up to a newsletter mailing list or to ask if they are a member and might be eligible for a discount. Existing customers can also be given PatronPoints® for purchasing selected products, which can be put towards additional ticket purchases at the box office. Sales can also be made anonymously if required.

As with all known customer sales within PatronBase, product sale transactions will be recorded against individual Patrons, allowing operators to see an overview of all transactions within the same record. This data can then be used to track spending trends and customer likes / dislikes, providing stock buyers with essential analysis for future stocking decisions. Refunds can also be processed using QuickPOS and will be recorded against the patron record.

General Admittance ticket sales

QuickPOS doesn't just provide a simple interface for selling merchandise and drinks, it can also be used to sell any tickets where there is no seating plan required. Just select the show your customer is interested in, check the capacity and sell them a ticket, all with a simple touch of a screen. Perfect for pop up and outreach events!



“Having evaluated epos, retail and catering systems for venues, where the software costs are significant factors, I was well aware of the potential wrinkles that make such solutions challenging. PatronBase have, as ever, done things differently and gone the extra mile! Inventory is a full stock control management solution, handling items bought in larger units and dispensed in smaller ones, and coping with re-ordering, deliveries and stock in multiple locations. Coupled with the QuickPOS front-end and with all transactions reconciled back to both the customer and the stock control, what's not to like?”

-Roger Tomlinson,
Ticketing Institute

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